



COMPLETE SOLUTIONS FOR FOODSERVICE

Equipment, consulting, and
technical support since 1956

 GUATEMALA

 HONDURAS



70 años

WHY INTER-AMERICANA?



For over **70 years**, we have been providing comprehensive solutions and professional support to the food industry.



IMMEDIATE DELIVERY

Stock available for immediate delivery. We deliver when you need us most.



CERTIFIED TECHNICAL SERVICE

Installation, maintenance, and specialized support provided by certified professionals.



REGIONAL COVERAGE

Presence in Guatemala and Honduras.



EXPERT CONSULTING

We'll help you choose the right equipment for your business and boost your results.



QUALITY - TRUST - COMMITMENT

We operate to the highest standards to ensure your business never comes to a standstill.

We equip you for success and support your operations.



PRODUCTS

Everything you need for your business,
all in one place.



MANUFACTURING AND PROCESS

Equipment and machinery for every stage.



PACKAGING AND LABELING

Solutions to better protect and showcase your products.



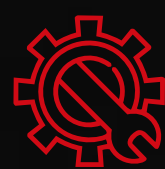
REFRIGERATION

Equipment that maintains quality.



PROFESSIONAL KITCHEN

Equipment for kitchens, restaurants, and hotels.



ACCESSORIES AND REPLACEMENT PARTS

Everything your business needs to perform better.



INDUSTRIAL SAFETY

Protection and compliance for your business.



SPICES, SAUCES, AND MORE

Ingredients used in each recipe.



PROCESSING



MANUFACTURING



HORECA



CONSERVATION



SAUCES



TAGS



PACKAGING



WEIGH-IN



ACCESSORIES



EVERYTHING FOR
THE FOOD INDUSTRY



QUALITY - TRUST - COMMITMENT

Products and services that help your business grow.



INTERNATIONAL LEADING BRANDS



We work with globally recognized manufacturers to deliver quality, innovation, and support.



STRATEGIC PARTNERSHIPS

GUARANTEED QUALITY

PROFESSIONAL SUPPORT

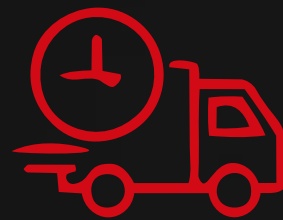
QUALIFIED SUPPLIER

We meet the highest standards to ensure your peace of mind with every delivery.



COMPLIANCE

In accordance with regulations and customer requirements.



DELIVERIES

Scheduled on time and emergency coverage.



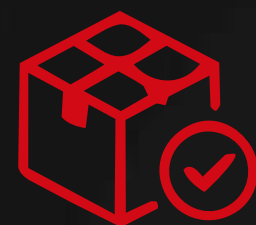
VEHICLES

Recent models in excellent condition.



GLOBAL LOGISTICS

Imports from Asia, the U.S., Mexico, and Europe with local delivery.



TRACEABILITY

Full traceability for every product delivered.



QUALIFIED STAFF

Equipment and protective clothing in accordance with requirements.



PROTECTION

Industrial safety accessories for vehicles.



**SAFETY, COMPLIANCE,
AND TRUST IN EVERY DELIVERY.**



INTERNATIONAL CERTIFICATIONS

QUALITY STANDARDS

We operate in accordance with international standards that ensure quality, efficiency, and reliability in every transaction.



MORE EFFICIENT PROCESSES

We optimize our processes to achieve better results.



CONSISTENT QUALITY

We provide products and services that meet high standards.



CUSTOMER-CENTERED APPROACH

We focus our efforts on exceeding expectations.



CONTINUOUS IMPROVEMENT

We are constantly evolving to keep growing.

ISO 9001

QUALITY MANAGEMENT SYSTEM



CERTIFICATE: **CO - SC-2002893**



QUALITY THAT SPEAKS FOR ITSELF,
TRUST THAT IS BUILT.

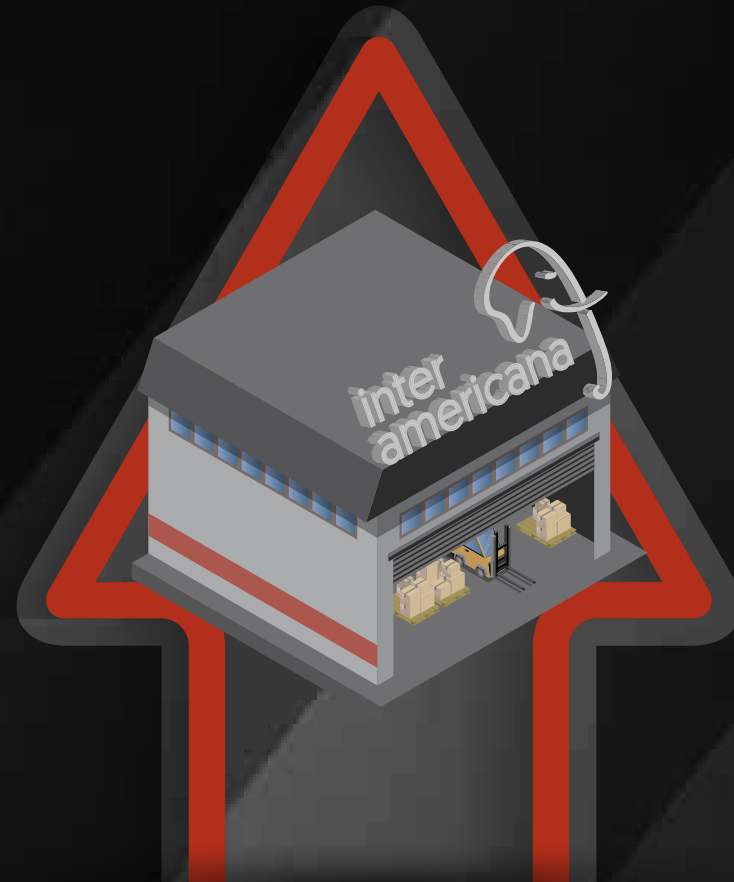
We equip you for success and support your operations.

SALES CHANNELS



INSTITUTIONAL SALES

Institutional and corporate sales.



IN-STORE SALE

Sales through our stores in strategic locations.



ONLINE STORE

Sales through social media, our website, telesales, and our CRM tool.



SALE: TRUCK DRIVERS

Sales at retail locations—wholesalers, retailers, or small retailers—through a sales team.

MARKETS WE SERVE



SUPERMARKETS



FAST FOOD



RESTAURANTS




BAKERIES




HORECA

OUR LOCATIONS

We offer extensive coverage in Guatemala and Honduras.

 HEAD OFFICE, SALES OFFICE, AND DISTRIBUTION CENTER
Zona 17
Guatemala

 HEAD OFFICE, SALES OFFICE, AND DISTRIBUTION CENTER
San Pedro Sula
Honduras


 DISTRIBUTION CENTER AND SALES FLOOR
Mazatenango
Suchitepéquez

 DISTRIBUTION CENTER AND SALES FLOOR
Xela
Quetzaltenango

 SALES FLOOR
Zona 09
Guatemala


 SALES FLOOR
CHIQUIMULA
Chiquimula


 SALES FLOOR
CHIMALTENANGO
Chimaltenango

 TECHNICAL SUPPORT
Zona 17
GUATEMALA

 SALES ROOM
CHIMALTENANGO
Chimaltenango


 DISTRIBUTION CENTER
Xela
Quetzaltenango

 DISTRIBUTION CENTER
Mazatenango
Suchitepéquez

 TECH SUPPORT
Zona 17
GUATEMALA

 SALES ROOM
Zona 09
Guatemala

 SALES ROOM
CHIQUIMULA
Chiquimula

 HEADQUARTERS
San Pedro Sula
Honduras



More coverage, more support, more solutions for your business.



Truck fleet



OUR STORES



HEAD OFFICE, SALES OFFICE AND DISTRIBUTION CENTER
ZONA 17, GUATEMALA



SALES ROOM
ZONA 9, GUATEMALA



SALES ROOM
CHIMALTENANGO, GUATEMALA



inter
americana



OUR STORES



SALES ROOM
CHIQUIMULA, GUATEMALA



DISTRIBUTION CENTER AND SHOWROOM
QUETZALTENANGO, GUATEMALA



DISTRIBUTION CENTER AND SHOWROOM
MAZATENANGO, GUATEMALA



HEAD OFFICE, SALES FLOOR AND DISTRIBUTION CENTER
SAN PEDRO SULA, HONDURAS



DESIGN AND ORGANIZATION

CONSISTENT ACROSS ALL OUR STORES

All of our stores follow the same design and layout to ensure consistency in aesthetics, functionality, and brand experience at every location.

RENDER



UNIFIED DESIGN

The same visual style and materials that reflect our brand identity.



FUNCTIONAL ORGANIZATION

Strategic layout that optimizes workflow and customer service.



CONSISTENT AESTHETICS

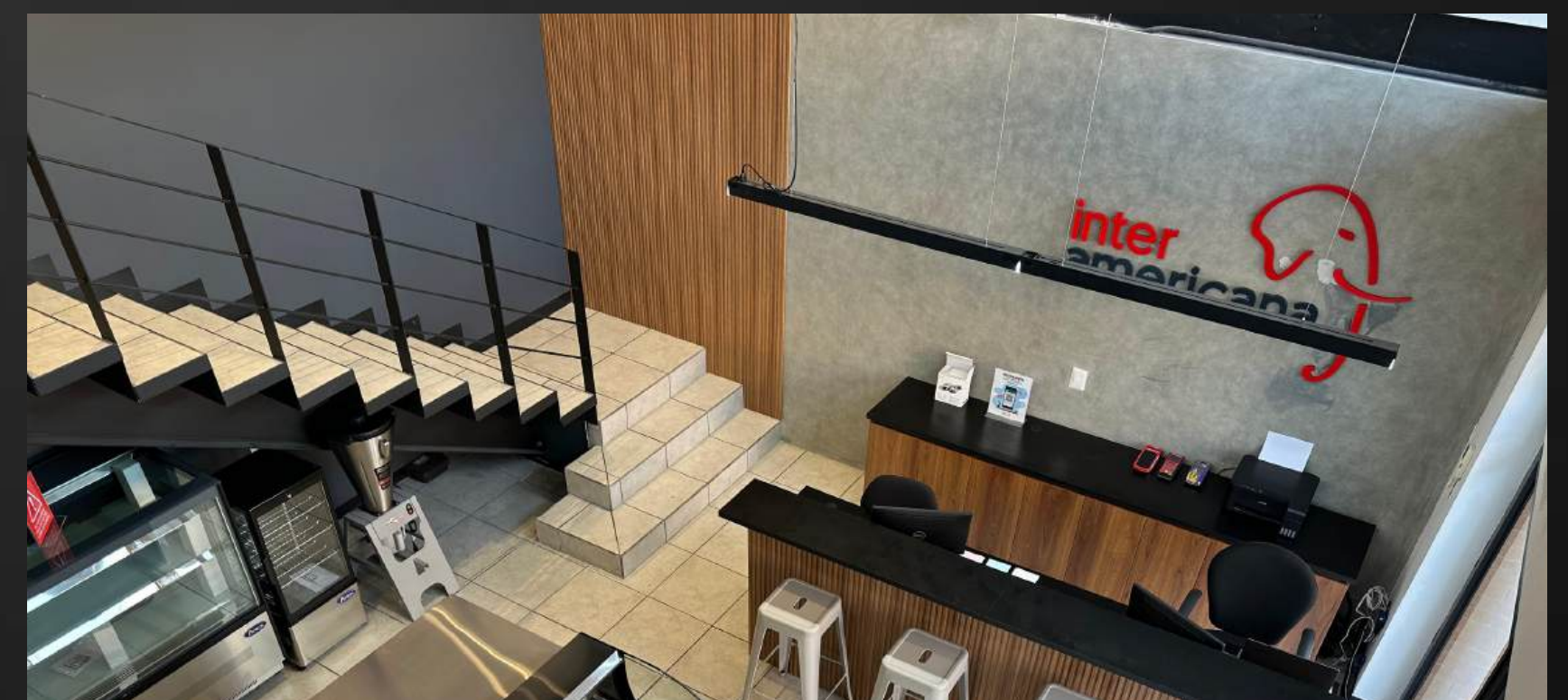
Every store maintains the same aesthetic and standard of presentation.



BRAND EXPERIENCE

We provide our clients with a consistent and professional experience at every visit.

REAL PHOTOS OF OUR STORES



Technical Service



TECHNICAL SUPPORT DEPARTMENT

At Inter-Americana, we have a specialized technical team that provides comprehensive support to our customers before, during, and after the sale.

WHAT DO WE DO?



Professional installation of equipment, ensuring optimal performance from the start.



Prompt diagnosis and repair of technical issues.



Preventive maintenance to extend the service life of the equipment.



Warranty service in accordance with the manufacturer's terms.



Basic user training on the proper use of the equipment.



Nationwide coverage using our own and partner technologies.



OUR GOAL:

ENSURE THE PERFORMANCE, SAFETY, AND DURABILITY OF EVERY PIECE OF EQUIPMENT INSTALLED.



IN-HOUSE MARKETING

CREATIVE AND OPERATIONAL OVERSIGHT



At Inter-Americana, all of our advertising and marketing is handled 100% in-house, from strategy through execution.



CREATIVE STRATEGY

We develop ideas that are consistent with our identity and goals.



DESIGN AND CONTENT

We create eye-catching visuals and engaging content for all our channels.



CAMPAIGNS AND ADVERTISING

We plan and execute effective campaigns for each business line.



PHOTOGRAPHY AND VIDEO

We produce our own audiovisual content to professional standards.



ANALYSIS AND OPTIMIZATION

We measure results and continuously optimize our strategies.



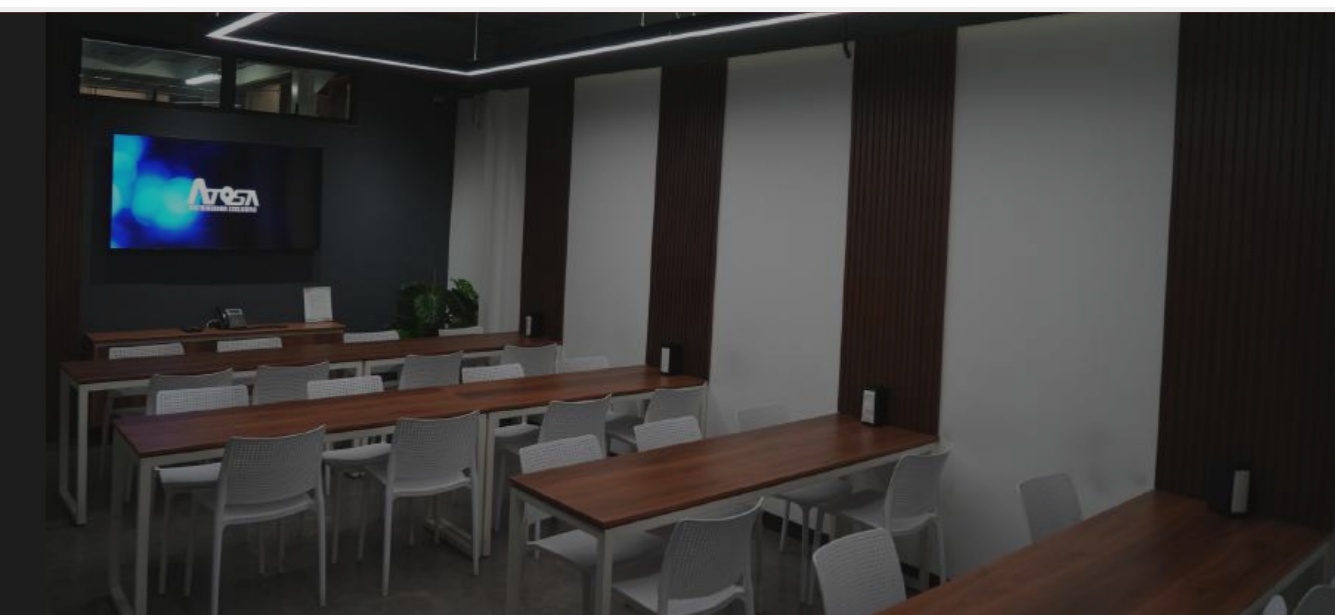
ONE TEAM, ONE VISION

Our marketing team works closely with all departments to take our brand further, every day.



100% in-house

Total control, greater agility, and consistency in every communication we share.





A TEAM THAT **SUPPORTS EVERY OPERATION**

We have a highly trained administrative and operational team to ensure **efficient service, follow-up, and support** at every stage of the process.



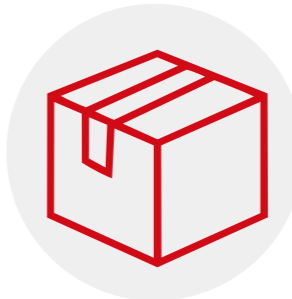
ADMINISTRATIVE MANAGEMENT

Efficient monitoring and tracking of each process.



CUSTOMER SERVICE

Responsive, personalized, and solution-oriented support.



OPERATIONAL COORDINATION

Organized processes to ensure effective deliveries and results.



TEAMWORK

Constant communication and a commitment to continuous improvement.



BEHIND EVERY PROJECT,
WE HAVE A TEAM DEDICATED
TO EXCELLENCE.



The efficiency of our operations begins with a **strong and organized team.**



DEMO KITCHEN - COMMERCIAL CHEF

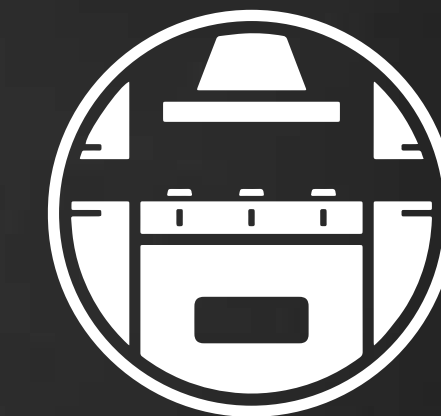


COMMERCIAL CHEF

Get personalized guidance from a commercial chef trained in the use of each piece of equipment.

Available for:

- WORKSHOPS
- EQUIPMENT DEMONSTRATIONS
- FACEBOOK LIVE
- EVENTS
- CLASSES



COCINA-DEMO
INTER-AMERICANA

DEMO KITCHEN

Inter-Americana's **demo kitchen**. A space where you can enjoy a variety of benefits, including: equipment demonstrations, workshops, Facebook Live sessions, video tutorials, and more.



PARTICIPATION IN FOOD TRADE SHOWS



 FOOD FAIR
2011



 FOOD FAIR
2012



 FOOD FAIR
2013



 FOOD FAIR
2017



 FOOD FAIR
2018



 FOOD FAIR
2019



 FOOD FAIR
2022

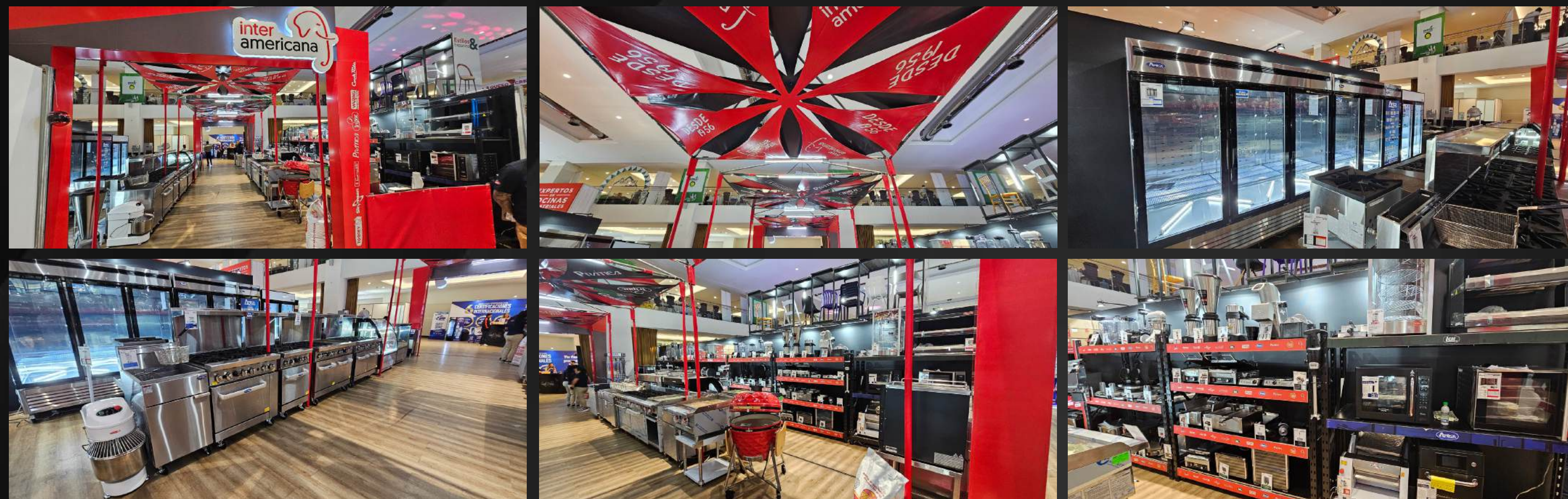
 FOOD FAIR
2023



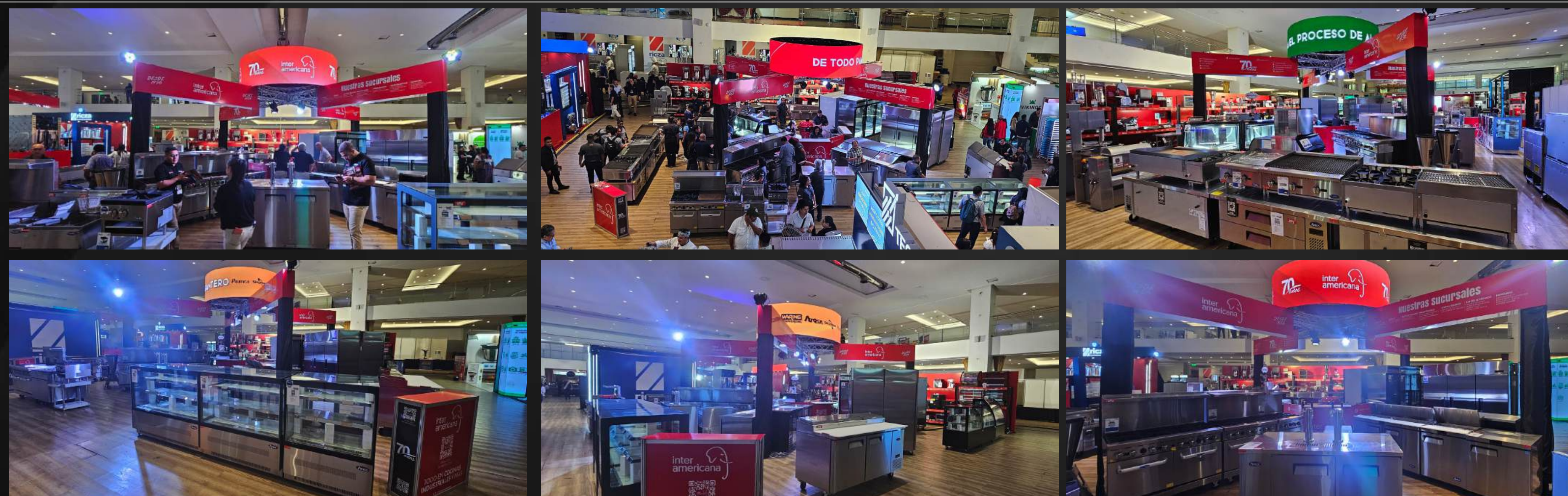
PARTICIPATION IN FOOD TRADE SHOWS



FOOD FAIR
2024



FOOD FAIR
2025



PARTICIPATION IN FOOD TRADE SHOWS



Gastronomy Conference
2024



Chiquimula Food Fair
2025



EXPO HORECA GUATEMALA
2026





Our Stores and Distribution Centers


inter
americana




GUATEMALA


 **CENTRAL Y SALA DE VENTAS ZONA 17**
Calzada La Paz, 23-13, Zona 17 Centro
de Negocios La Paz, Bodega #103
Guatemala, Guatemala, C.A. 01017


 **CENTRO DE DISTRIBUCIÓN Y TIENDA
MAZATENANGO**
Kilómetro 162.5 Carretera CA, Zona 2,
Mazatenango, Plaza de Negocios
Verdesur, local #10.

 **CENTRO DE DISTRIBUCIÓN Y TIENDA
XELA**
Quetzaltenango: 9 calle 0-37, zona 7,
PLAZA PRINTER, local 5.

 **SALA DE VENTAS ZONA 9**
11 Calle 3-23 Zona 9, Local 1.


 **SALA DE VENTAS CHIMALTENANGO**
Diagonal 1, 3-74 Zona 5, Local #6

 **SALA DE VENTAS CHIQUIMULA**
Km 167.5. Calzada Hector Augusto
España Bracamonte, Plaza San
Carlos local 102, Chiquimula.

 **TALLER DE SERVICIO TÉCNICO**
Calzada La Paz, 23-13, Zona 17 Centro
de Negocios La Paz, Bodega #207
Guatemala, Guatemala, C.A. 01017


EMAIL:
ventas@inter-americana.com


HONDURAS

 **CENTRO DE DISTRIBUCIÓN Y TIENDA
SAN PEDRO SULA**
Parque Industrial 'Los Delfines',
Ofibodega #07
33 calle S.E. Sector 'El Polvorín', San
Pedro Sula

TELÉFONO PBX: (504)2508-2558 al 61

EMAIL
ventashn@inter-americana.com

 (502) 3047-0659

 (502) 2427-5000

www.inter-americana.com

 @interamericana1

 @interamericana1



CENTRAL Y SALA DE VENTAS ZONA 17

Calzada La Paz, 23-13, Zona 17 Centro de Negocios La Paz, Bodega #103 Guatemala, Guatemala, C.A. 01017

Lun - Vie 7:00 am - 4:00 pm

Sábado Cerrado

Domingo Cerrado



Waze
Inter-Americana, S.A. Zona 17



SALA DE VENTAS ZONA 9

11 Calle 3-23 Zona 9, Local 1.

Lun - Vie 8:00 am - 5:00 pm

Sábado Cerrado

Domingo Cerrado



Waze
Inter-Americana Sala Zona 9



SALA DE VENTAS XELA

9 calle 0-37, zona 7, Plaza Printer, local 5. Quetzaltenango

Lun - Vie 8:00 am - 5:00 pm

Sábado Cerrado

Domingo Cerrado

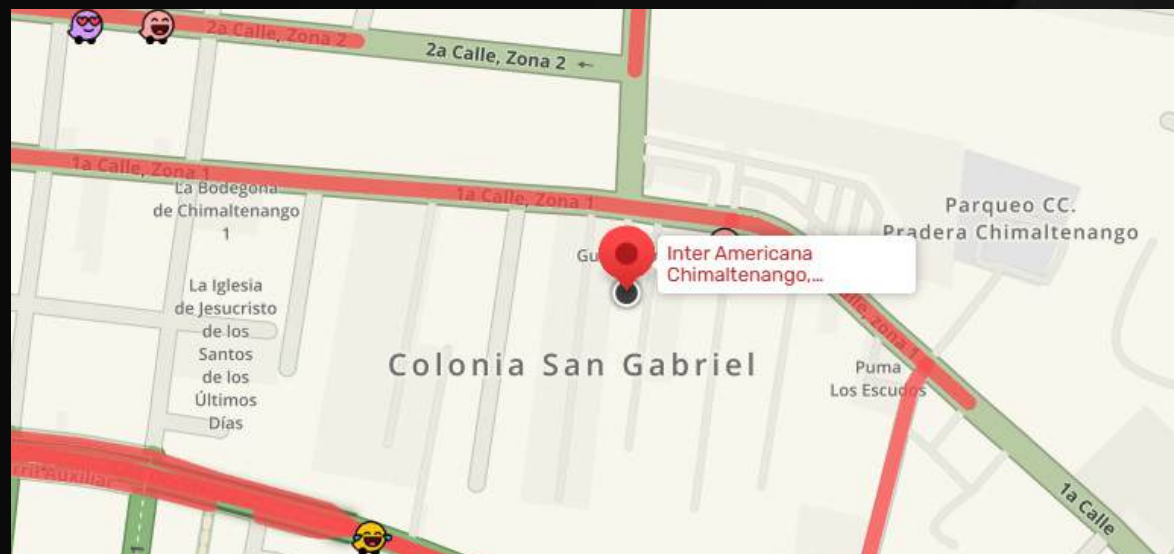


Waze
Inter Americana Xela



SALA DE VENTAS CHIMALTENANGO
Diagonal 1, 3-74 Zona 5, Local #6

Lun - Vie 8:30 am – 5:30 pm
Sábado Cerrado
Domingo Cerrado



Waze
Inter-Americana Chimaltenango



CENTRO DE DISTRIBUCIÓN Y TIENDA MAZATENANGO
Kilómetro 162.5 Carretera CA, Zona 2, Mazatenango, Plaza de Negocios Verdesur, local #10.

Lun - Vie 8:00 am – 5:00 pm
Sábado Cerrado
Domingo Cerrado

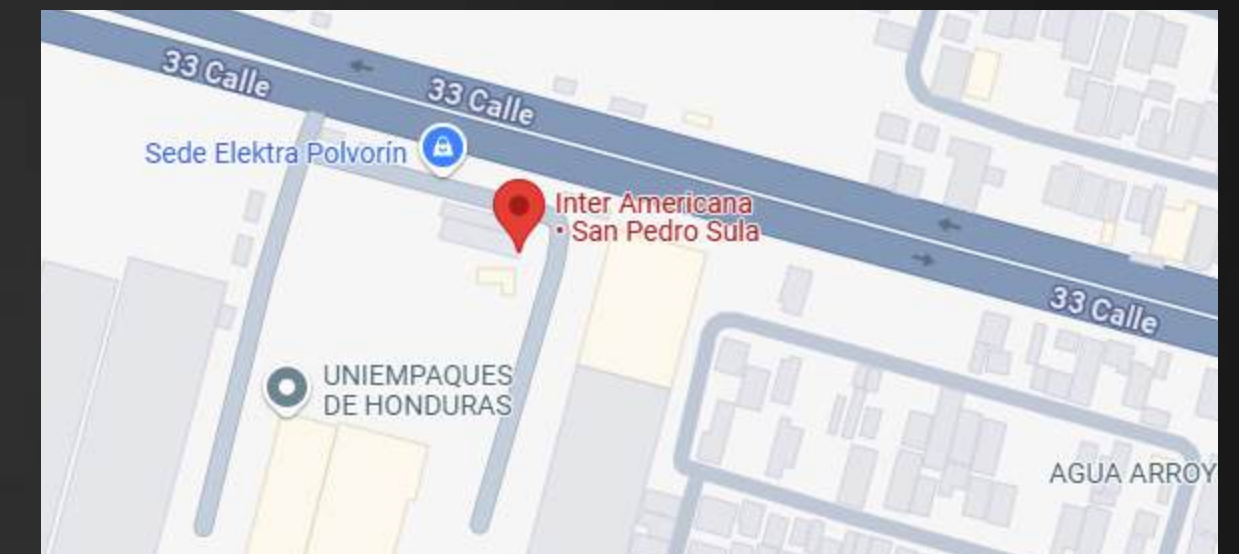


Waze
Inter-Americana Mazatenango



CENTRO DE DISTRIBUCIÓN Y TIENDA HONDURAS
Parque Industrial 'Los Delfines', Ofibodega #07, 33 calle S.E. Sector 'El Polvorín', San Pedro Sula

Lun - Vie 8:00 am – 5:00 pm
Sábado Cerrado
Domingo Cerrado



Waze
Inter Americana Honduras



 **SALA DE VENTAS CHIQUIMULA**

Km 167.5. Calzada Hector Augusto España
Bracamonte, Plaza San Carlos local 102,
Chiquimula.

Lun - Vie 8:00 am - 5:00 pm

Sábado Cerrado

Domingo Cerrado



Waze
Inter Americana Chiquimula



PRODUCT
CATALOGUE



inter
americana



Presentation

GENERAL —————



Inter-Americana

————— SINCE 1956